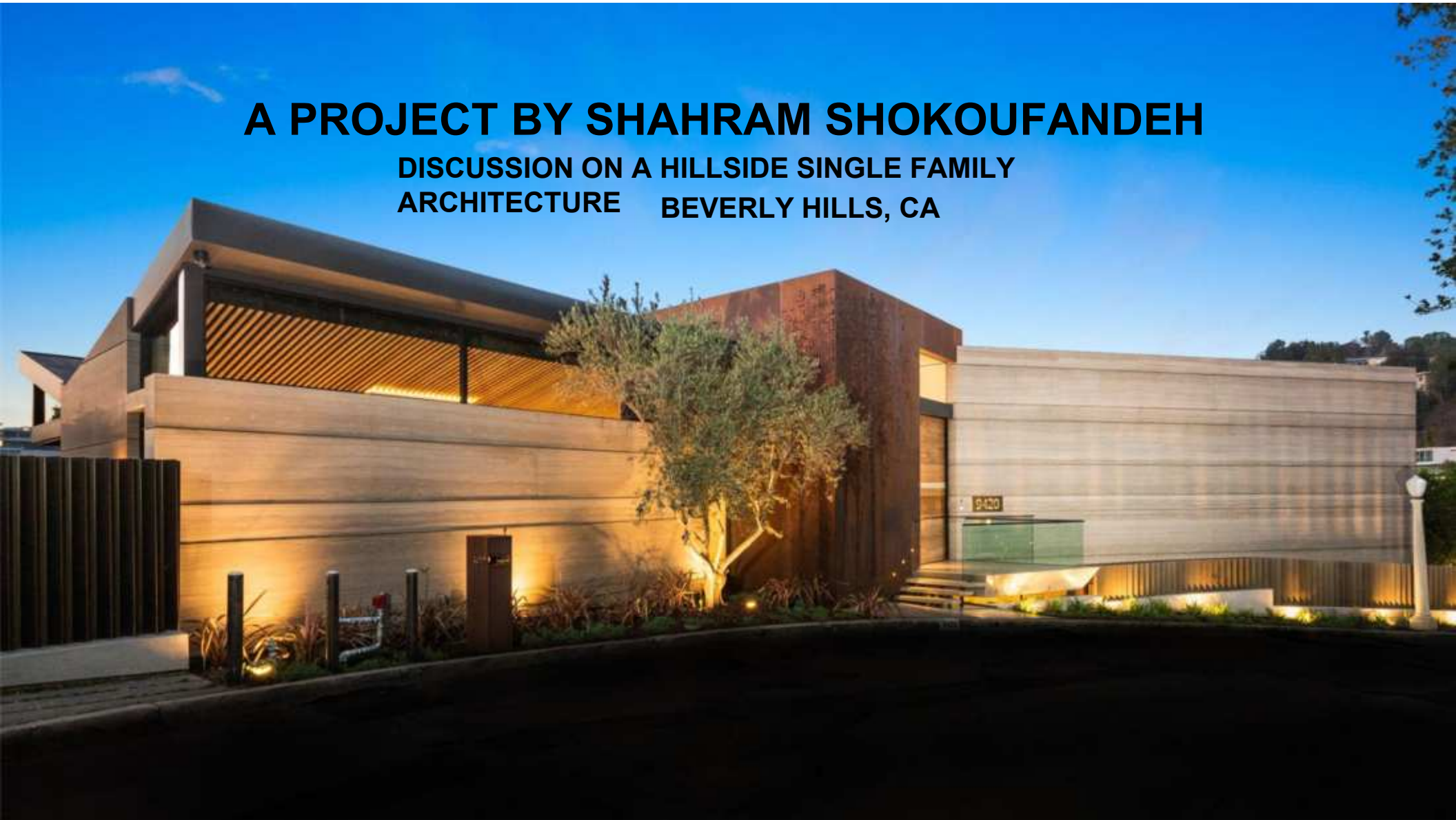
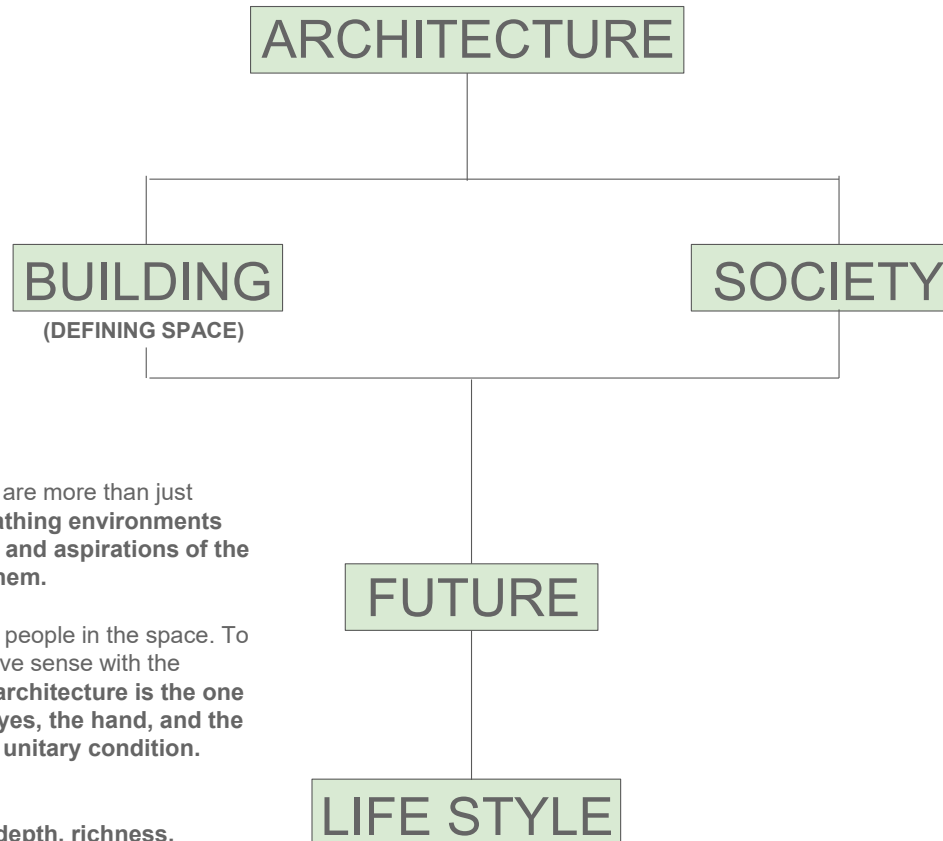


A PROJECT BY SHAHRAM SHOKOUFANDEH

**DISCUSSION ON A HILLSIDE SINGLE FAMILY
ARCHITECTURE BEVERLY HILLS, CA**





APPROACHES:

- **HOLISTIC:** Aims to create spaces that are more than just physical structure, **they are living, breathing environments that respond to the needs, emotions, and aspirations of the people who inhabit and experience them.**
- **AFFECT:** Physical and sensual idea of people in the space. To make people more in touch in an affective sense with the physical environment because after all **architecture is the one discipline that brings the mind, the eyes, the hand, and the physical being in to the some sort of unitary condition.** (PETER EISMAN)
- **INTERNAL VALUE:** Referred to the depth, richness, authenticity of a project beyond its superficial appearance. It is about the inherent qualities and contribution of the design that stem from a deep understanding of architectural theory, critical thinking and a commitment to pushing the boundaries of the discipline. **This internal value distinguishes thoroughly meaningful and significant architectural works from those that may appear spectacular but lack substance of depth.** (PETER EISMAN)

MODERN
METABOLISM
BRUTALISM
POSTMODERNISM
DECONSTRUCTIVISM
SUSTAINABLE/GREEN ARCHITECTURE
PARAMETRICISM
LATE STYLE

1920-PRESENT
1960'S
1950'S-1970'S
1970'S - 1980'S
1980'S-PRESENT
LATE 20'S- PRESENT
21ST CENTURY
PRESENT

APPROACH

HOLISTIC: The concept of 'holistic' refers to an approach that considers the entirety of a design or project, emphasizing the interconnections between various elements and the overall experience for users or inhabitants. It goes beyond focusing solely on individual components and instead seeks to create a unified, harmonious, and balanced environment that addresses the physical, emotional, psychological, and functional needs of people.

Integration of Elements: Holistic architecture seeks to integrate various aspects such as form, function, materials, light, space, and environment into a cohesive whole. This approach ensures that all design decisions are made in consideration of their impact on the overall project.

Human Experience: It prioritizes the experience of the users within the space. It takes into account factors such as comfort, well-being, cultural influences, and the emotional response elicited by the design. Spaces are designed to support human activities, promote social interaction, and enhance the overall quality of life.

Sustainability: Holistic architecture emphasizes sustainable design practices, considering the long-term environmental impact of a building. This involves using energy-efficient materials, incorporating passive design strategies to minimize energy consumption, and utilizing renewable energy sources.

Integration of Systems: A holistic approach in architecture often involves incorporating sustainable practices and principles. This can include designing for energy efficiency, using eco-friendly materials, minimizing environmental impact, and considering the long-term resilience of the project.

Contextual Sensitivity: This approach respects the surrounding context, whether it's a natural landscape or an urban environment. The design responds to the existing context, embracing and enhancing it rather than disregarding it. This can involve considerations of local culture, history, climate, and building traditions.

Functionality and Aesthetics: The holistic approach seeks to balance functionality with aesthetics. It acknowledges that a building should not only serve its intended purpose efficiently but also contribute positively to its visual and spatial surroundings. This often involves creating visually appealing spaces that are also practical and functional.

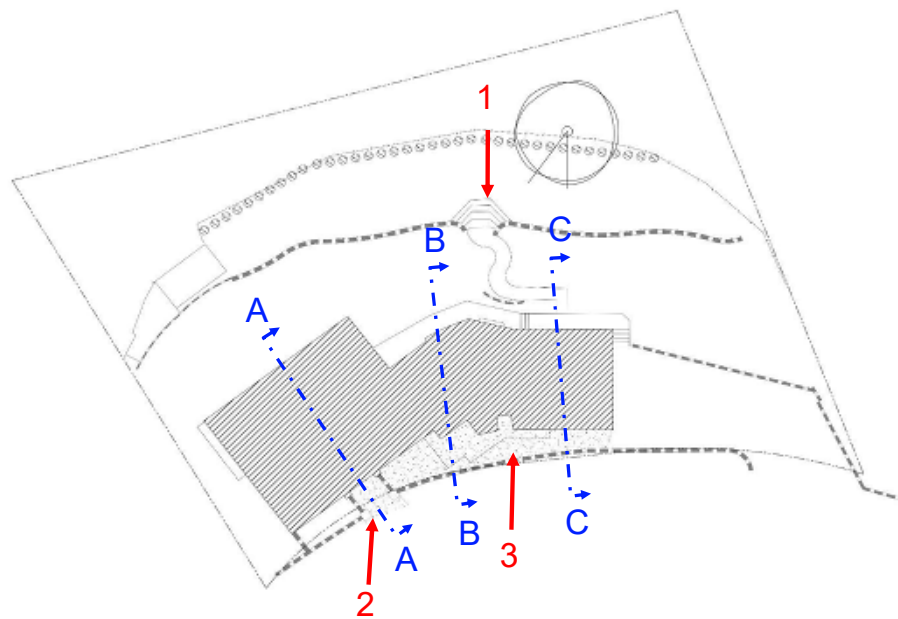
Longevity and Adaptability: A holistic approach is intended to be enduring and adaptable. It anticipates potential changes in use or technological advancements and is designed to accommodate these changes without losing its core essence.

Collaboration: Achieving a holistic design often requires collaboration between architects, engineers, interior designers, landscape architects, and other specialists. This interdisciplinary approach ensures that all aspects of the project are addressed cohesively, leading to more integrated and successful outcomes.

Emotional and Psychological Impact: Architects using a holistic approach consider the emotional and psychological impact of their designs on occupants. They aim to create spaces that evoke positive feelings, inspire creativity, and promote well-being. This can involve elements such as natural light, biophilic design principles, and attention to human scale and proportions.

QUESTIONS & CHALLENGES

- EXISTING STRUCTURE
- OWNERS' VISION
- ARCHITECT'S VISION
- REGULATIONS
- SOLUTIONS



1



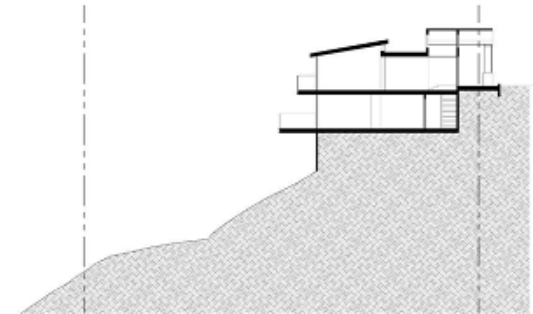
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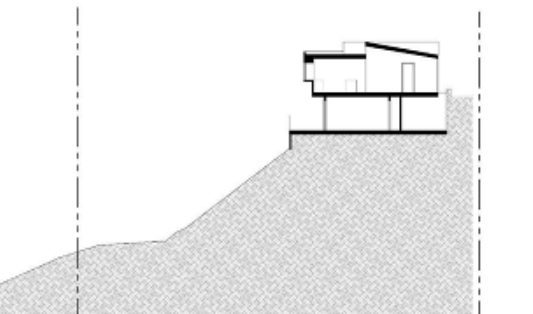
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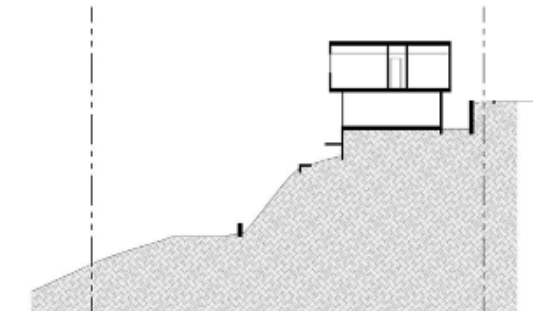
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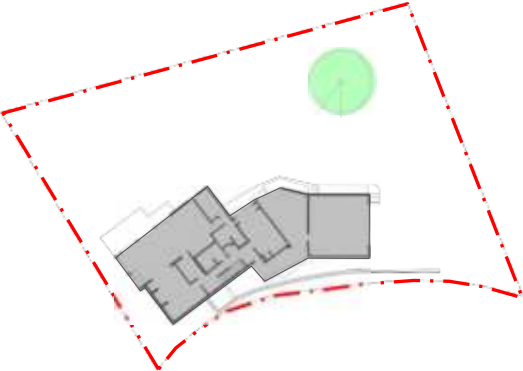
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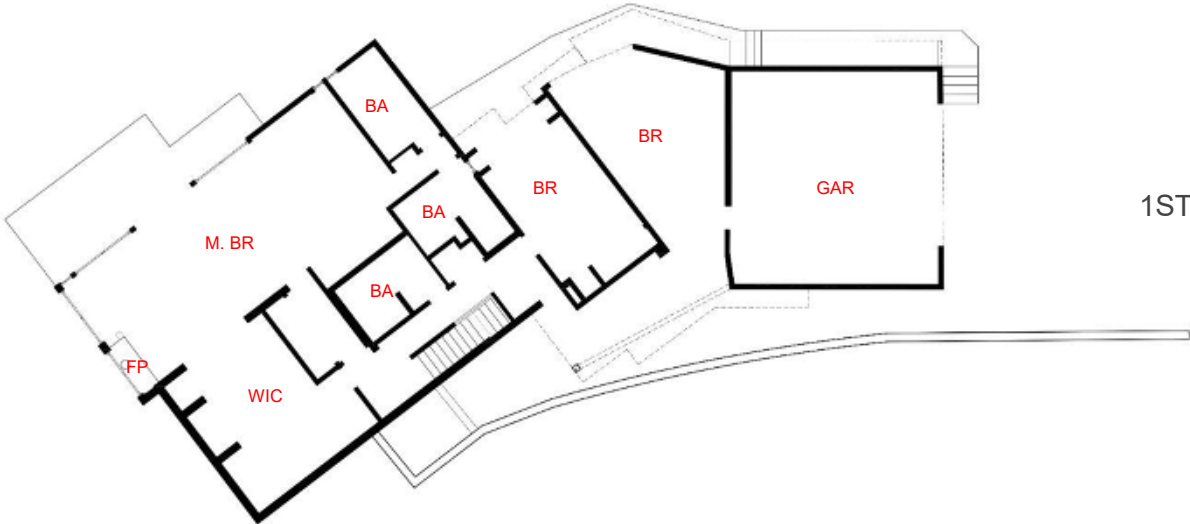
EXISTING STRUCTURE



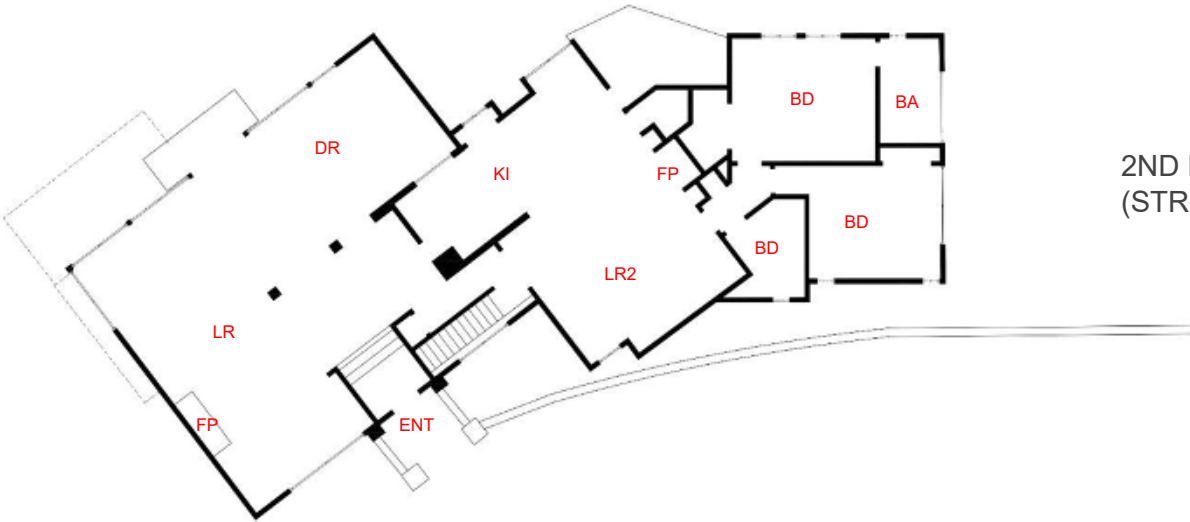
DESIGN PROCESS
EXISTING



KEY PLAN

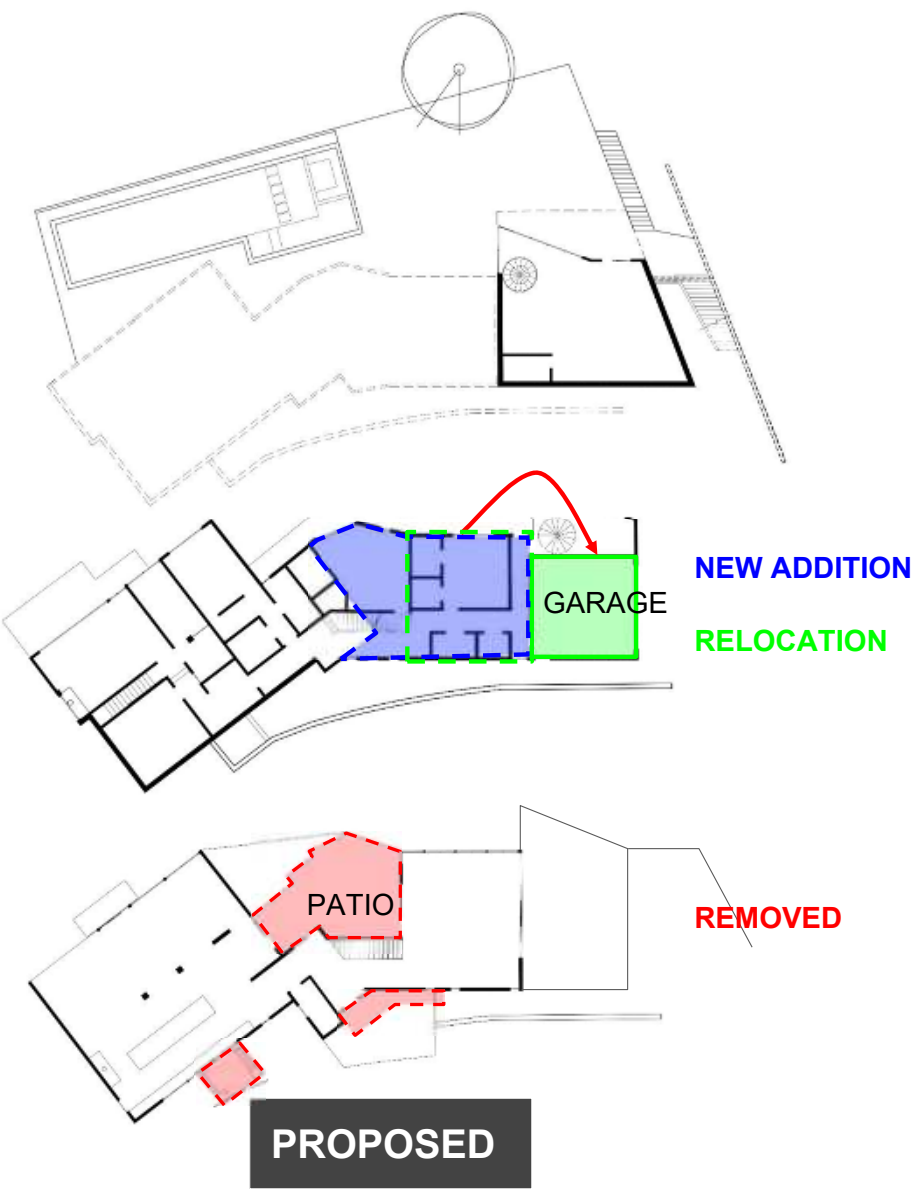
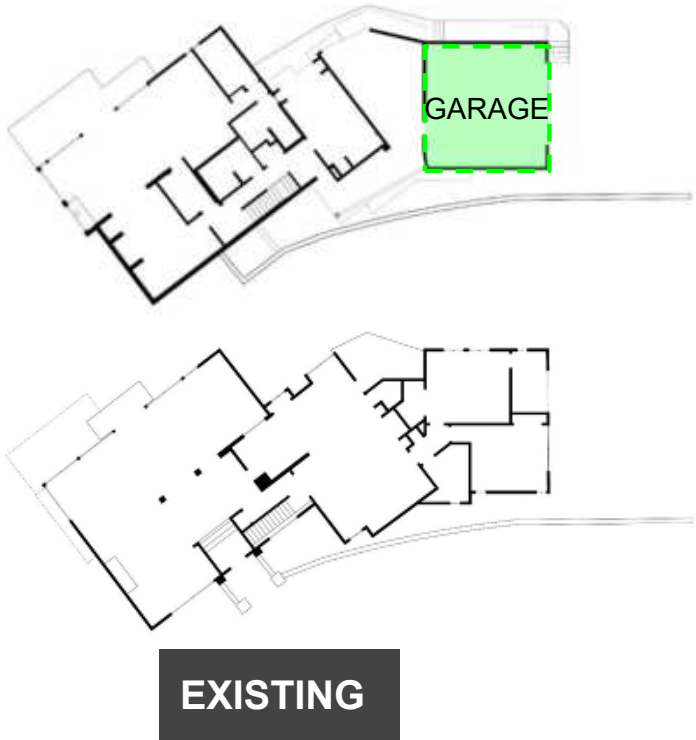


1ST LEVEL



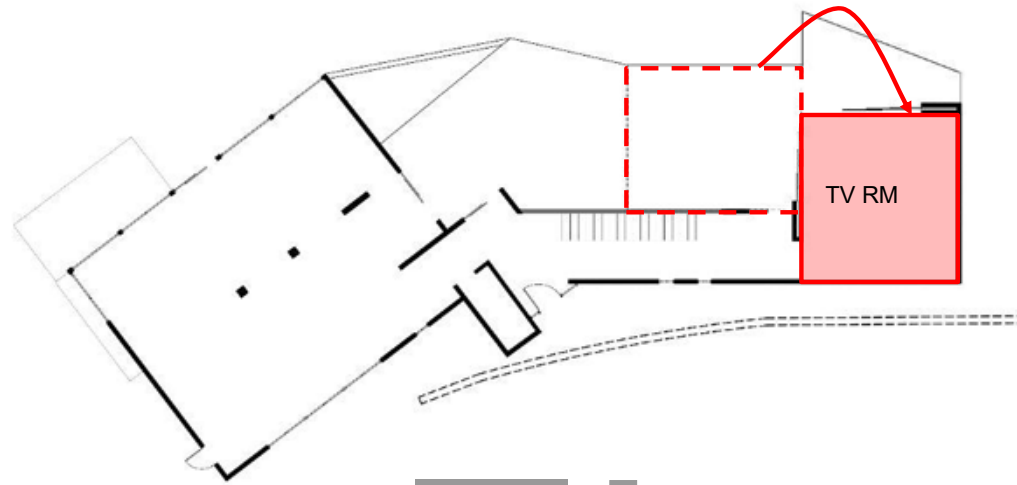
2ND LEVEL
(STREET LEVEL)

DESIGN STEPS
STEP 1



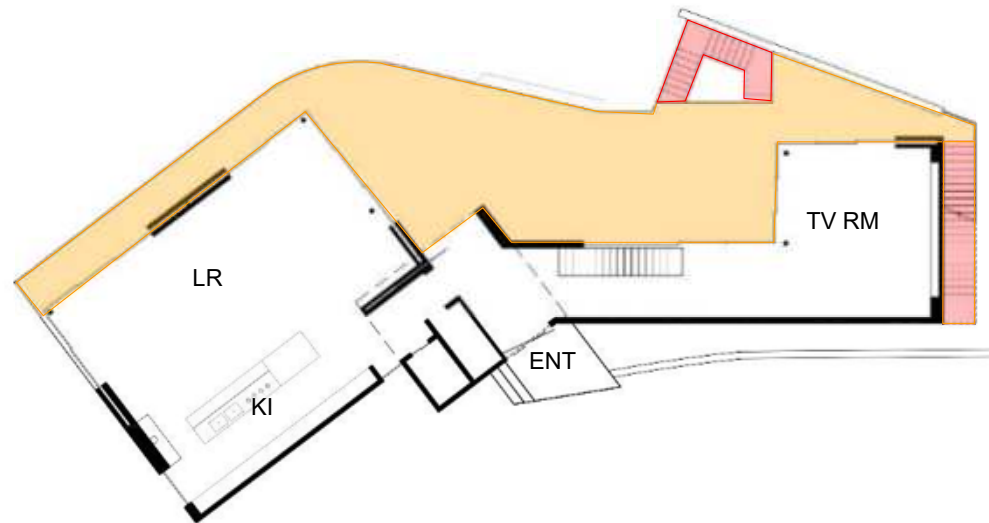
DESIGN STEPS

STEP 2

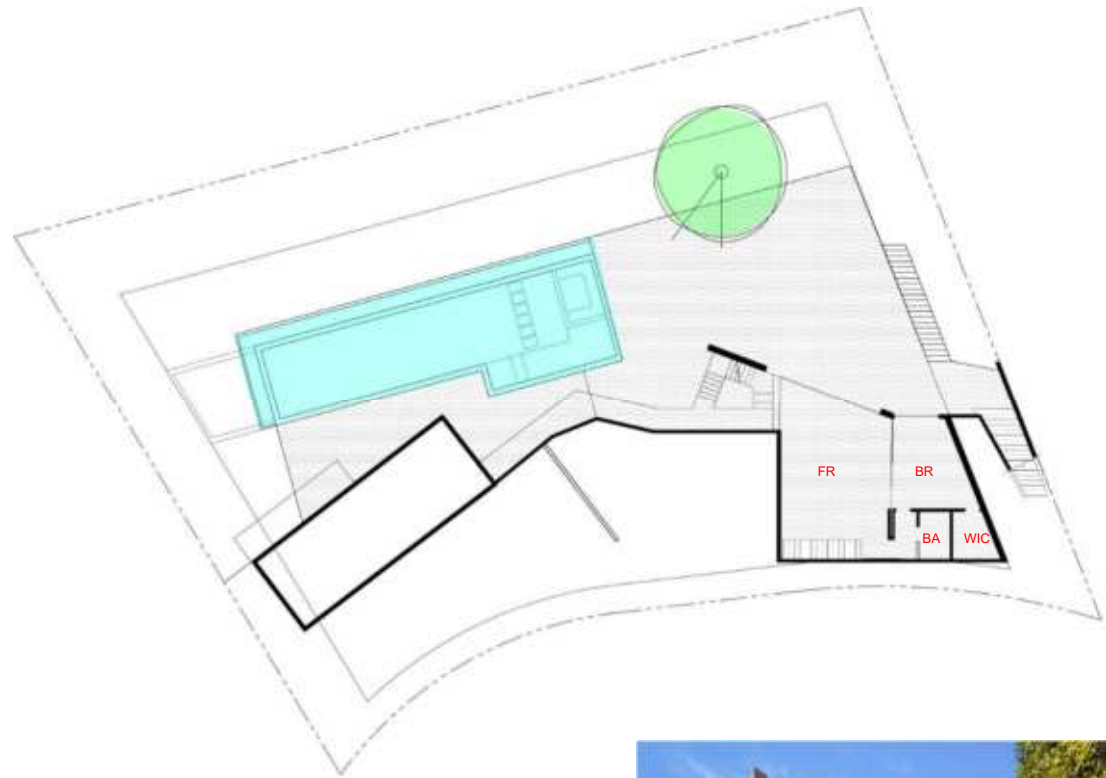


**REMOVED &
RELOCATED**

LEVEL 2



PROPOSED BASEMENT



BASEMENT

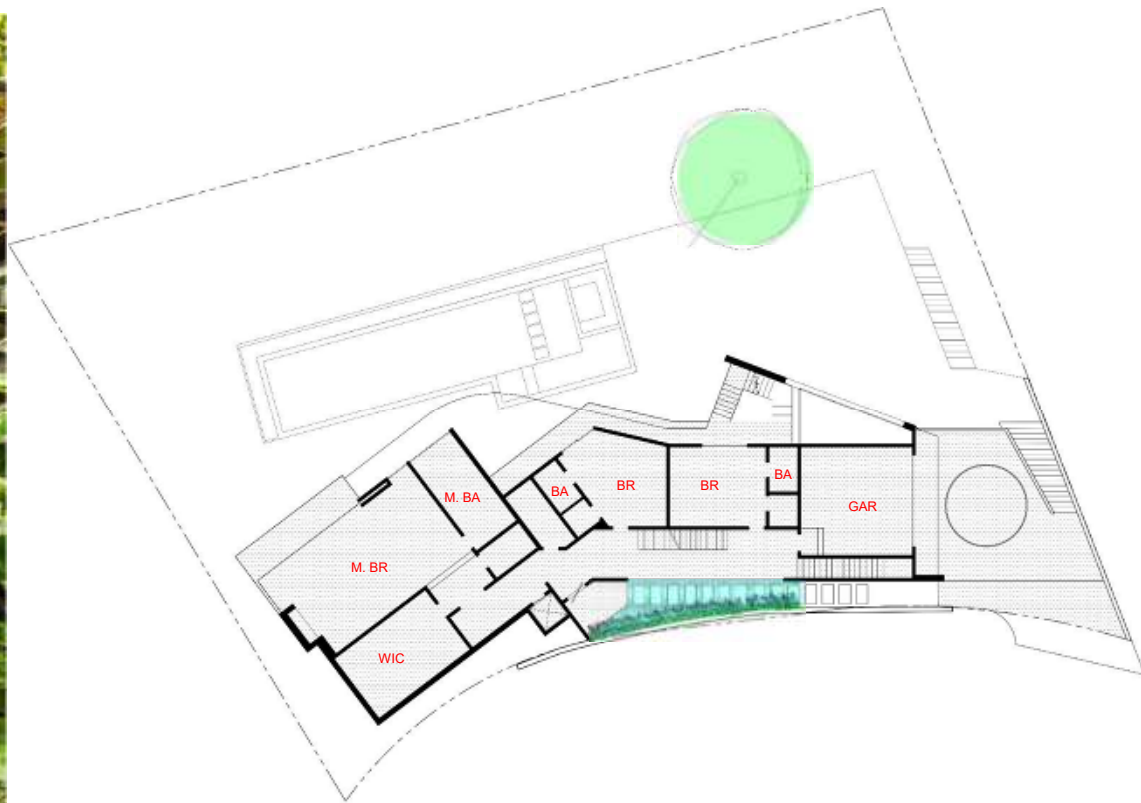


PROPOSED

1ST LEVEL



Holistic (Emotional and Psychological Impact)

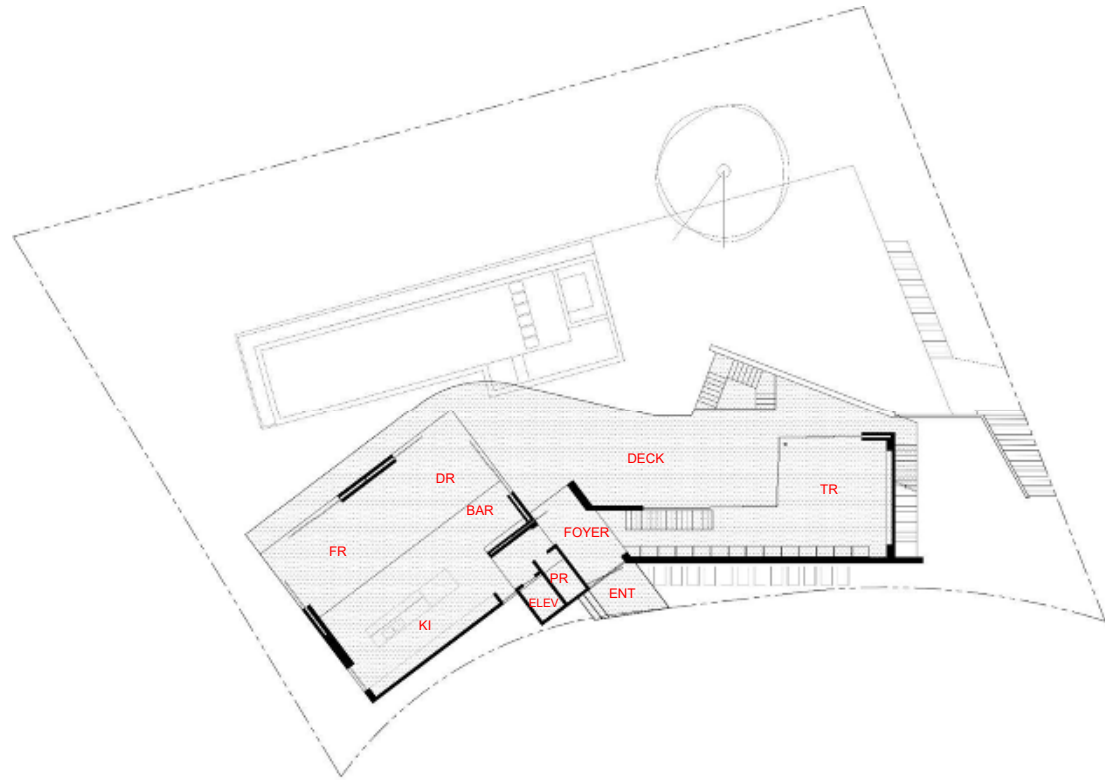


1ST LEVEL



PROPOSED

LEVEL 2 (ENTRY LEVEL)

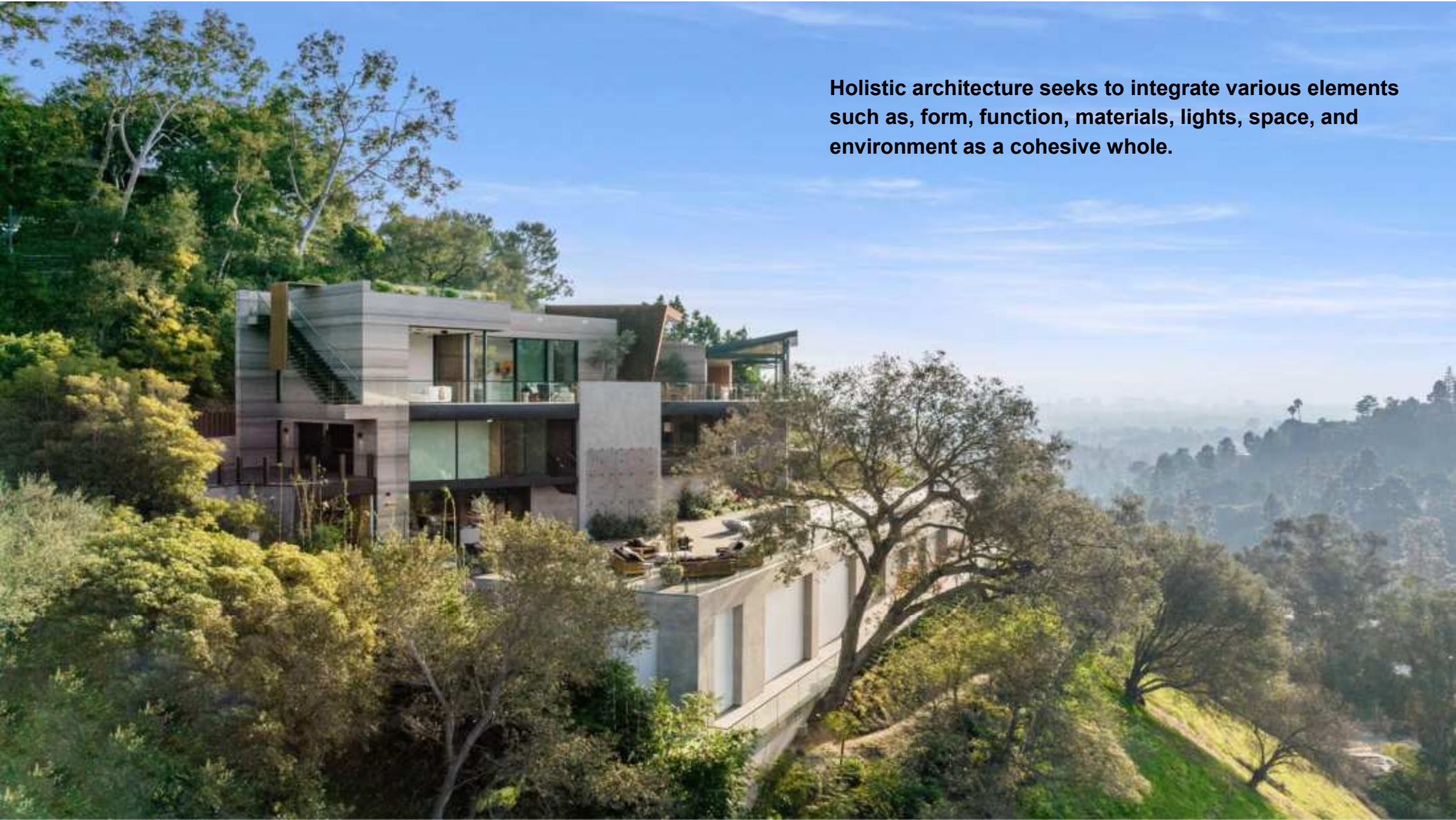


AFFECT :

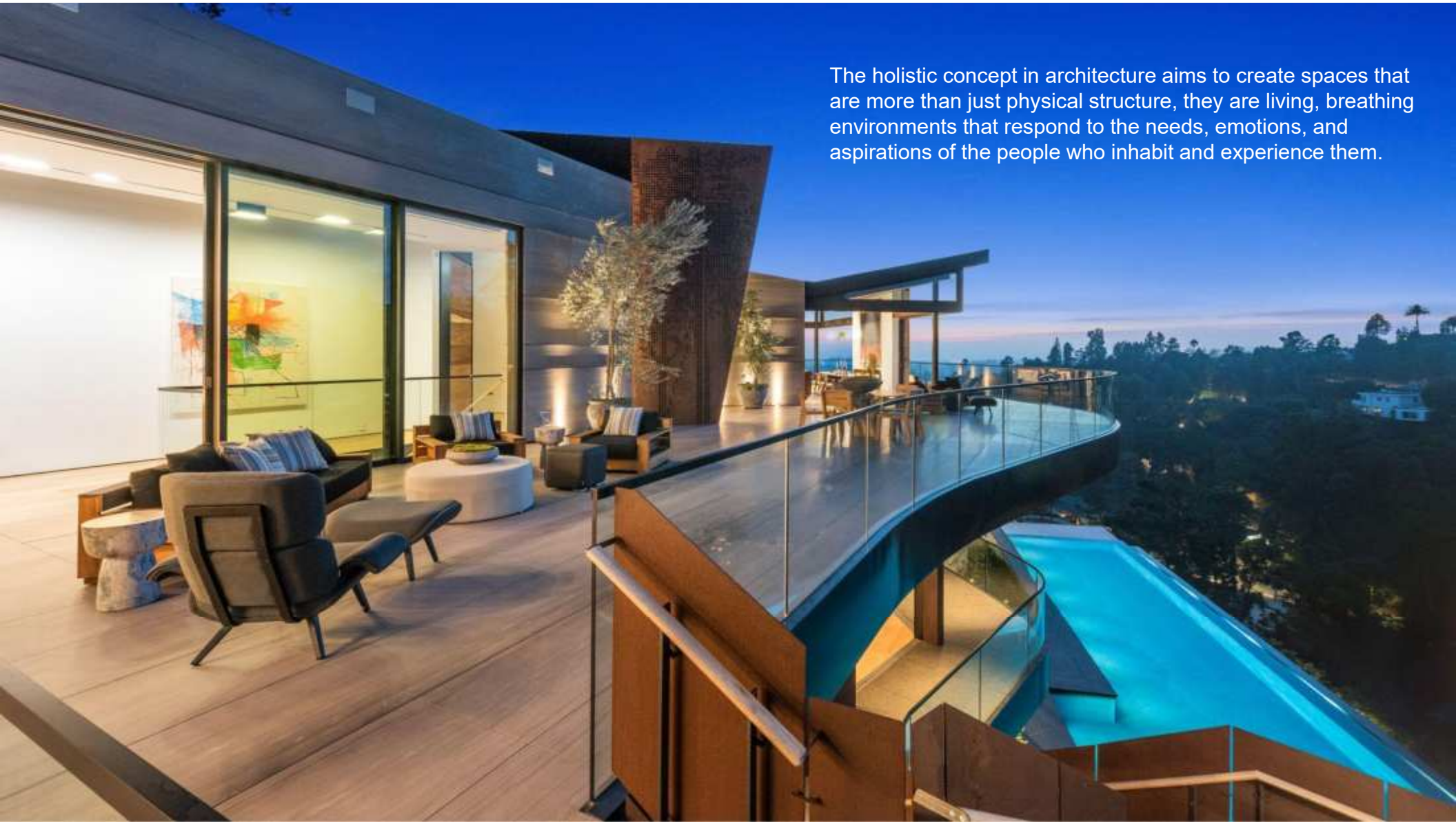
After all architecture is the one discipline that brings, the minds, the eyes, the hands and the physical being into the some sort of unitary condition.



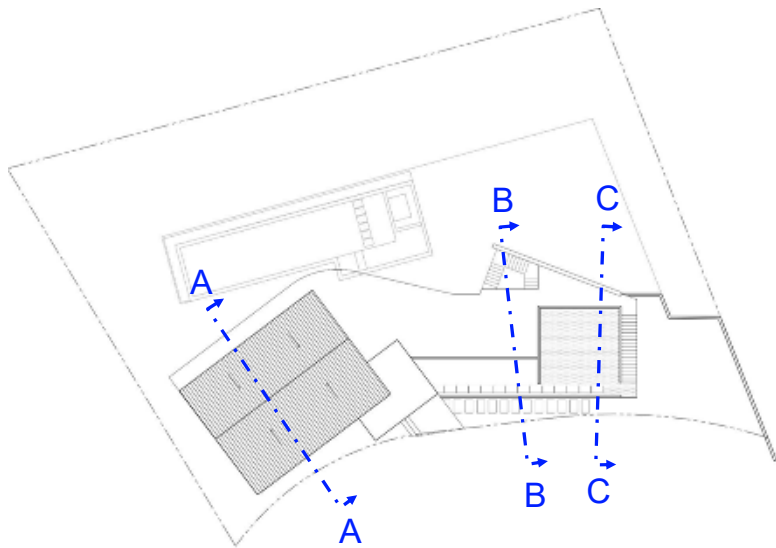
Holistic architecture seeks to integrate various elements such as, form, function, materials, lights, space, and environment as a cohesive whole.



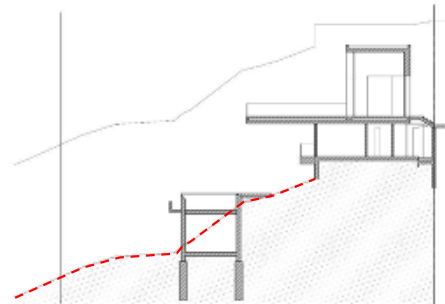
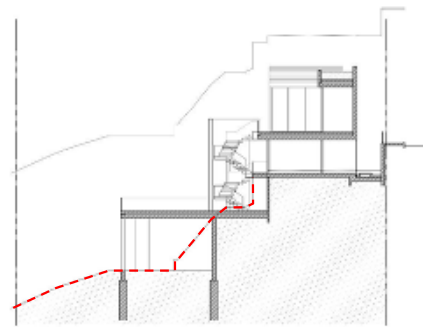
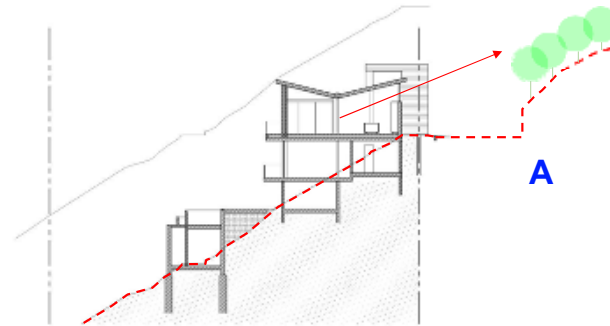
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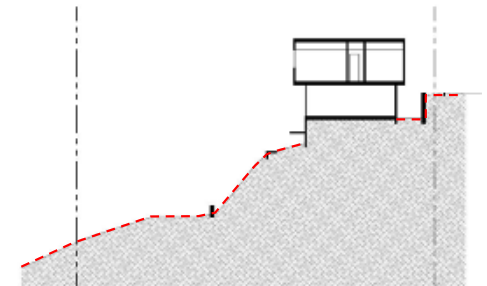
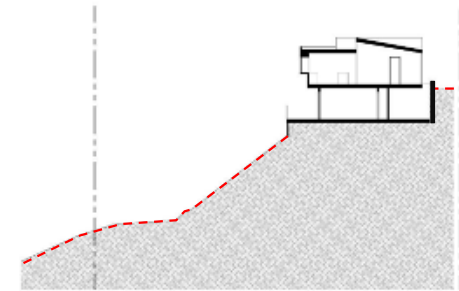
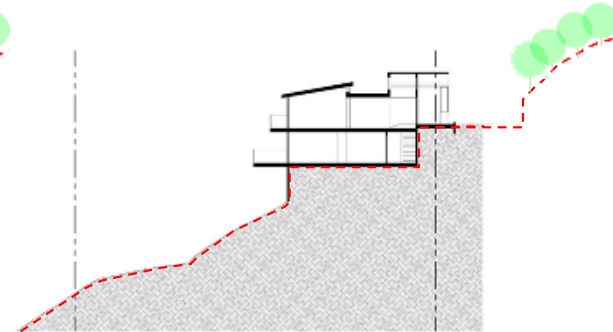
PROPOSED ROOF



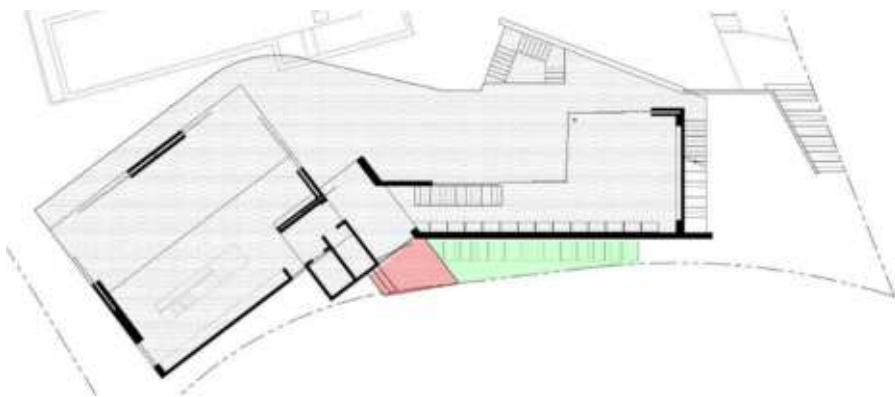
PROPOSED



EXISTING







HOLISTIC

Design respond to the existing context, embracing and enhancing it rather than disregarding it.



BEFORE



AFTER

**HOLISTIC
(CONTEXTUAL SENSITIVITY)**



BEFORE



AFTER

**HOLISTIC
(CONTEXTUAL SENSITIVITY)**



BEFORE



AFTER

**HOLISTIC
(FUNCTIONALITY & AESTHETICS)**



BEFORE



AFTER

AFFECT



BEFORE



AFTER







BBC



THANK YOU
MARCH 2024

